

# **THEODORE TUGBOAT VISITING BOSTON TO SAY THANK-YOU!**

FOR IMMEDIATE RELEASE

HALIFAX, NOVA SCOTIA, November 18, 2009 – MURPHY’S THE CABLE WHARF today announced the winter continuation of their popular THEODORE TUGBOAT - Nova Scotia Tourism Ambassador Program to commence with a friendship visit to Boston, Massachusetts from November 27 – 30.

Theodore Tugboat’s visit will serve as a complimentary prelude to the annual tree-lighting ceremony to be held at the Boston Common. Every year since 1971, Nova Scotia citizens look forward to the tradition of sending the biggest and tallest Christmas tree that can be found as a gift to the people of Boston. This gift is a way for Nova Scotia to say thank-you to the people of Boston for their help during the aftermath of the Halifax Explosion.

The citizens of Nova Scotia and Boston are proud of our shared and enduring friendship.

“I welcome the opportunity to convey through this floating ambassador, Theodore Tugboat, the enduring gratitude we feel towards the people of Boston for their help in our time of need”, says Halifax Mayor Peter Kelly. “The Christmas tree we send you each year is both a token of our heartfelt thanks and also an acknowledgment of the histories so many of our families share. May each twinkling light remind you of the ties that continue to bind us as friends and neighbors.”

Theodore Tugboat will be presenting the people of Boston with a commemorative plaque recognizing them all as official friends of Theodore Tugboat, and will be offering free tours and vessel viewings as a way of saying thank-you from the citizens of Nova Scotia.

“This is a unique way for Murphy’s The Cable Wharf and our Province to compliment the tremendously important tradition of the annual Boston Christmas tree gift and celebrations”, says Jeff Farwell, General Manager and Owner. “As a recognized Nova Scotia Tourism Ambassador, Theodore Tugboat is a proud representative of the citizens of Nova Scotia and this is another significant way of showing our enduring gratitude to the people of Boston.”

“This promotion is a great opportunity to enhance the connections between these two destinations”, says Darlene Grant Fiander, President of the Tourism Industry Association of Nova Scotia (TIANS) “Theodore is a great Ambassador for Nova Scotia and has done a tremendous amount to generate tourism activity.”

Theodore Tugboat will be berthed at the Seaport World Trade Center in Downtown Boston and will be accessible for local residents to come and welcome Theodore to the City of Boston. Free tours of Boston Harbour and viewings will commence on Saturday, November 28.

“We are delighted to welcome Theodore Tugboat to our city and to Seaport”, says James Carmody, VP and General Manager, Seaport Hotel. “This is a great opportunity

for the city of Boston to honor Nova Scotia and its annual gift of our holiday tree and continue our long-standing relationship.”

Proud supporters of Theodore Tugboats friendship visit to Boston include: Seaport Hotel and Seaport World Trade Center, Tourism Industry Association of Nova Scotia (TIANS), City of Halifax, and Nova Scotia Come to life.

**Boston Harbour - Schedule of Events:**

All public tours and dockside viewings will take place at Seaport World Trade Center.

Friday, November 27	10:00AM	Official Welcome Ceremony
Saturday, November 28	10:15AM	FREE - Public Harbour Tour - 30 minutes*
	11:00AM	FREE - Public Harbour Tour - 30 minutes*
	11:30AM	FREE – Public Viewing – Dockside*
	3:00PM	FREE - Public Harbour Tour - 30 minutes*
	3:45PM	FREE - Public Harbour Tour - 30 minutes*
Sunday, November 29 minutes*	10:15AM	FREE - Public Harbour Tour - 30
	11:00AM	FREE - Public Harbour Tour - 30 minutes*
	11:30AM	FREE – Public Viewing – Dockside*
	3:00PM	FREE - Public Harbour Tour - 30 minutes*

\*All tours are dependant on weather conditions and availability and are at the sole discretion of the Captain of the vessel.

The THEODORE TUGBOAT - Nova Scotia Tourism Ambassador Program will continue from Boston to Fort Lauderdale, Florida, to take part in the Winterfest Boat Parade 2009, one of the largest boat parades in the world.

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